

## Registration Form

Instructions: Each attendee must submit a **separate** registration form. Please print clearly and legibly.

Name: \_\_\_\_\_  
Address: \_\_\_\_\_

City: \_\_\_\_\_ ST: \_\_\_\_\_ Zip: \_\_\_\_\_  
PH: \_\_\_\_\_  
Email: \_\_\_\_\_

If you are registering as a staff member, please provide the OD's name in your office.

Are you an OD licensed in another state?  Yes  No

### Registration Fees:

Optometric Physician - \$199 per person  
 Paraoptometric/Staff Member - \$99 per person

Please note: You are **REQUIRED** to fill out one registration form **PER PERSON**.

### Payment:

Registration Fee Total: \$ \_\_\_\_\_

Check      Check #: \_\_\_\_\_  
 Credit Card  
 Visa    MasterCard    Discover    AE  
Card Number: \_\_\_\_\_  
Exp. Date: \_\_\_\_/\_\_\_\_/\_\_\_\_   CV Code: \_\_\_\_\_  
Authorized Signature: \_\_\_\_\_

### Registration Cancellation Policy:

A refund of registration fee(s), minus a \$50 per person administrative charge, will be granted if a written or oral request is made prior to 8/5/2017. **NO** refunds will be given after the 8/5/2017 deadline.

**Please complete the registration form above (one per each attendee) and send form with payment to:**

WV Association of Optometric Physicians  
Attn: Hannah Bryant  
18 California Avenue  
Charleston, WV 25311  
[office@wvcsi.com](mailto:office@wvcsi.com)

**Register Online!**  
[www.wvaop.org](http://www.wvaop.org)

Register online at [www.wvaop.org](http://www.wvaop.org)

WV Association of Optometric Physicians  
18 California Avenue  
Charleston, WV 25311  
PH: (304) 720-8262

## West Virginia Association of Optometric Physicians

### Billing & Coding Seminar

## August 18, 2017

Joe DeLoach, OD, FAAO  
Mrs. BJ Avery

Lakeview Resort  
Morgantown, WV

1 Lakeview Drive  
Morgantown, WV 26508  
PH: (304) 594-1111

[www.lakeviewresort.com](http://www.lakeviewresort.com)

**6 Hours of CE Available!**



WV Association of Optometric Physicians  
18 California Avenue  
Charleston, WV 25311  
PH: (304) 720-8262  
FX: (304) 343-4251  
[www.wvaop.org](http://www.wvaop.org)

## Schedule of Events

### Friday, August 18, 2017

8:30am-9am	Registration/Check In
9am-11am	<b>"Health Care Reimbursement: Just the Facts"</b> Joe DeLoach, OD, FAAO Mrs. BJ Avery
11am-12pm	<b>"Excellence in Compliance &amp; MIPS"</b> Joe DeLoach, OD, FAAO Mrs. BJ Avery
12pm-1pm	Lunch Lunch is provided to attendees with paid registration fee.
1pm-5pm	<b>"Excellence in Primary Eye Care Delivery"</b> Joe DeLoach, OD, FAAO Mrs. BJ Avery

**Please note:**  
Schedule may change at any time without any notice.  
Class will begin promptly at 9AM.



## Speakers:



### **Joe DeLoach, OD, FAAO**

*Dr. DeLoach graduated Magna Cum Laude with his Doctorate of Optometry degree from the University of Houston in Texas in 1977. He is a member of the Texas Optometric Association, the American Optometric Association, the American Academy of Optometry, the Dallas County Optometric Society, Beta Sigma Kappa, and Gold Key International. He was also a member of the Board of Directors for the Texas Optometric Association. Most recently, he was awarded the President's Award from the TOA in 2004 and 2006. He currently practices and resides in Dallas, TX.*



### **Mrs. BJ Avery**

*Mrs. BJ Avery serves as the Executive Director of the Texas Optometric Association. She reached her BS in Journalism from the University of Texas Austin. During her 28 years with the TOA, she has designed and implemented statewide political strategies for Optometrists; she regularly consults on legislative/third party issues and conducts seminars on various topics. She teaches HIPAA, Medicare, Medicaid, Third Party management, billing and coding, as well as leadership and teambuilding. She is also a managing partner in Optometric Business Solutions and Practice Compliance Solutions practice management companies providing compliance, insurance billing, auditing and practice management services. She is a member of the American Optometric Association, the International Association of Optometric Executives, the Texas Society of Association Executives, and the American Public Health Association.*

## Things to Do at Lakeview

- **Golf** – Lakeview Resort has two championship courses offering breathtaking views of Cheat Lake and the rolling hills of West Virginia.
- **Dining** – Lakeview has two restaurants on site - Legends Sports Bar and Fusion.
- **Fitness** – Lakeview Resort's fitness and sports center is a world-class facility featuring the latest workout equipment, activity areas, and expert instruction.
- **Spa** – At Spa Roma, the treatments will de-stress, re-energize, and bring focus and balance back into your life. Spa Roma offers massage therapy, body therapies, skin care, skin resurfacing, and a complete salon with nail and hair care.

## Hotel Reservations

To make hotel reservations, please contact Lakeview Resort at (304) 594-1111.

Rate: \$115.00/single & double rooms  
**Room rate for hotel room discount ends on July 17, 2017.**

# Register Online!

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